



# CELEBRATING STUFF LOCALS LOVE

**We're looking for Oil City's Best!** Starting July 3rd, our readers will vote for their favorites! To help encourage more votes for YOUR organization, we're offering 3 promotional packages that are sure to raise your profile during the voting phase and reach Casper's largest local news & social media audience!

**Voting Round: July 3-23**  
**Winners Recognized: August 2023**

## VOTING PACKAGES

Get **MORE** votes for your organization!

**Already purchase a nomination package?**

Simply pay the difference in price between the nomination package and the package of your choice in the voting round!

### BASIC

**\$600**

- Sponsor 1 category on the ballot
- 1 enhanced listing
- 300 x 250 ad on ballot page

Group Sponsor



### DELUXE

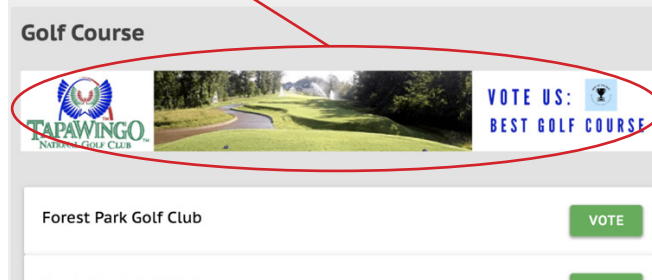
**\$1000**

- Sponsor up to 3 categories on the ballot
- Up to 3 enhanced listings
- 300 x 250 ad on ballot page
- Reshare up to 2 of YOUR Facebook posts with OUR Facebook audience

Enhanced Listings with Photo or Logo, Description, Address, Phone, Website & Socials

Category Sponsor

300 x 250 Ad



### PREMIUM

**\$1,800**

- Feature Article about YOUR organization published on OilCity.news and shared with our Facebook audience of 54,000+ followers.
- Sponsor 1 group and up to 5 categories on the ballot
- Up to 5 enhanced listings
- 300 x 250 ad on ballot page
- Reshare up to 2 of YOUR Facebook posts with OUR audience
- **\$750 OilCity.news Ad Credit**



Contact **Dave Arambel** to get started today!  
 307-354-8736 • dave@upslope.media





# GROUPS AND CATEGORIES

## ARTS, ENTERTAINMENT & LEISURE

Art gallery  
Artist  
Attraction  
Beer  
Place to Have a Cold One  
Wine  
Book Store  
Bowling  
Comedian or comedy troupe  
Community Event  
Pool Hall  
Concert venue  
Cultural event  
Dance club  
Dance Studio  
DJ  
Entertainment venue  
Family Entertainment  
Festival/Fair  
Girls Night Out  
Karaoke  
Live music venue  
Live theater group  
Local band  
Movie Theater  
Museum  
Musician/Music Group  
Open Mic  
Party Space  
Performer  
Performing Arts Group  
Place for a Kid's Birthday Party  
Place to Go Dancing  
Place to Take a Visitor  
Seasonal Attraction  
Theater company  
Upcoming Musician

## CLOTHING

Children's Clothing  
Consignment Store  
Men's Clothing  
Shoe Store  
Women's Clothing

## EATS & DRINKS

24-Hour Restaurant  
All-Around Restaurant  
American Food  
Appetizer  
Bagels  
Bakery  
Bar  
Bartender (Name & workplace)  
BBQ  
Bed and Breakfast  
Beer selection  
Beer store  
Biscuits  
Bloody Mary  
Breakfast

Brewery  
Brunch  
Buffet  
Burger  
Burrito  
Business Lunch  
Butcher  
Catering  
Chain restaurant  
Cheap eats  
Chef (Name & Workplace)  
Chinese restaurant  
Cocktail  
Coffee shop  
Deli  
Dessert  
Diner  
Dining Experience  
Dinner deal  
Dive bar  
Donuts  
Early Bird Dinner  
Family Restaurant  
Fast Food Restaurant  
Fine dining  
Food Event  
Food truck  
French fries  
Fried chicken  
Greek Food  
Hamburger  
Happy hour  
Health food store  
Ice Cream/Frozen Yogurt Shop  
Indian restaurant  
Italian restaurant  
Japanese restaurant  
Kid-friendly restaurant  
Late-night spot  
Liquor store  
Margarita  
Meal for the Money  
Mexican Restaurant  
New Restaurant  
Outdoor dining  
Pizza  
Restaurant  
Ribs  
Romantic restaurant  
Sandwich Shop  
Seafood  
Southern food  
Sports Bar  
Steakhouse  
Sunday brunch  
Sushi  
Tacos  
Takeout  
Tea shop  
Thai/Vietnamese restaurant  
Vegan/vegetarian restaurant  
Wine selection  
Wine/Spirits Store  
Wings

## EMPLOYERS

Company Culture  
Employee Recognition  
Most Innovative Workplace  
Place to Host a Work Event

## HEALTH, WELLNESS & BEAUTY

Acupuncturist  
Audiologist  
Barber Shop  
Barber  
Cardiologist  
Cardiology Center  
CBD Store  
Chiropractic Clinic  
Chiropractor  
Clinic  
Cosmetic Dermatologist  
Cosmetic Surgeon  
Cosmetic Surgery Center  
Day Spa  
Dentist  
Dentist Office  
Dermatologist  
Dermatology Center  
Dietician  
Family Practice  
GI Clinic  
General Practice Doctor  
Gym  
Hair Salon  
Hair Stylist  
Hearing Center  
Hospital/Medical Center  
In-home Elder Care Services  
Laser Eye Center  
Martial Arts School  
Massage  
Massage therapist  
Nail Salon  
OB/GYN  
Ophthalmologist  
Optometrist  
Orthodontist  
Orthopedic Group  
Outpatient Surgery Center  
Pediatric Dentist  
Pediatrician  
Personal trainer  
Pharmacy/Drug Store  
Physical Therapist  
Psychiatrist  
Spa/Medical Spa  
Surgeon  
Tanning salon  
Urgent care center  
Vision Center  
Weight loss clinic / counseling  
Wellness Shop  
Yoga Studio

## HOME SERVICES & FINANCE

Accountant  
Accounting firm  
Apartment Complex

Appliance store  
Assisted Living Facility  
Auction Company  
Auctioneer  
Bank  
Basement Services  
Contractor  
Credit Union  
Development  
Electrical Company  
Electrician  
Financial Advisor  
Flooring/Carpet Store  
Flooring Installation  
Furniture Store  
Garden Center  
Home Builder  
Home Improvement Contractor  
Home Security  
HVAC Service  
Insurance Agency  
Insurance Agent  
Investment Firm  
Landscaping/Lawn Care  
Mortgage Lender  
Moving Services  
Nursing Home  
Outdoor Furniture & Accessory Store  
Paint Store  
Painting Company  
Plumber  
Real Estate Agent  
Real Estate Agency  
Real Estate Team  
Retirement/Senior Living Community  
Roofing Installation  
Tax Preparation

## INDUSTRIAL SERVICES

Fabrication  
Flood Management  
Towing  
Welding Shop

## KIDS & EDUCATION

Day Care  
Elementary School  
Learning Center/Tutor  
High School  
Middle School  
Pre-School or Daycare  
Private K-12 School  
Outing with the Kids

## MEDIA

Advertising Agency  
Broadcast personality  
Columnist/Reporter  
Influencer  
Local Facebook Group  
Local Instagram Account  
Local News Website  
Radio Personality  
Radio Station  
TV News

TV Personality  
Weather Reporter

## PEOPLE & PLACES

Business/Organization  
Charity Event  
Cigar Shop/Lounge  
Church  
EMT  
Event Venue  
Firefighter  
First Date Spot  
Gas Station / Convenience Store  
Hiking Spot  
Hotel  
LGBTQ Space  
Local Athlete  
Local Author  
Locally-Owned Business  
Mural  
Nonprofit Organization  
Park  
Party  
Person of the Year  
Photo Op Spot  
Piercing Shop  
Place to Have a Birthday  
Place to Volunteer  
Place to Work  
Place to Worship  
Police Officer  
Reason to brag to out-of-townners about the Oil City  
Region-centric activity  
Running race  
Scenic spot  
School  
Street name  
Tattoo Artist  
Tattoo Shop  
Tourist Attraction  
Tours  
Venue  
Waterfront spot  
Shooting range  
Wedding Venue  
Wonder of Casper

## SERVICES

Attorney  
Car Wash  
Carpet Cleaning  
Cleaning service  
Company  
Computer services  
Customer Service  
Delivery Services  
Dry cleaning  
Employment Agency  
Event Planner  
Funeral Home  
Grocery store  
Internet Provider  
Laundromat  
Law Firm  
Leasing

Locksmith  
Non Profit  
Pet Control Company  
Pet Boarding  
Pet Groomer  
Pet Hospital  
Pet Supply Store  
Pet Trainer  
Photographer  
Printing services  
Roofing Company  
Sidina/Windows  
Veterinarian  
Website services

## SHOPPING

Antique Store  
Backyard Furnishings  
Boutique  
Bridal Store  
Decor  
Department Store  
Farmers Market  
Fashion  
Feed Store  
Florist Shop  
Gift Shop  
Hardware Store  
Home store  
Improvement Store  
Jewelry Store  
Mattress Store  
Music Store  
Produce  
Thrift Shop  
Tourist Merchandise  
Toy Store  
Vape Shop  
Western Store

## SPORTS

Bike Store  
Golf Course  
Rodeo Event  
Sporting Goods Store  
Sports Team  
Sports Venue  
Swimming Pool or Waterpark

## VEHICLES, DEALERS & SERVICES

Auto Body/Collision  
Auto Detailing  
Auto Glass Repair  
Auto Glass Tinting  
Automotive Service Department  
Car mechanic  
Car Salesperson  
Motorcycle Dealer  
New Car Dealer  
Oil Change  
RV Dealer  
Tire Center  
Used Car Dealer